



**NATIONAL UNIVERSITY OF SCIENCE AND TECHNOLOGY (NUST)**  
**EMERGING CHALLENGES IN LAND USE REGULATION SYSTEM OF MURREE**  
**QUESTIONNAIRE LAND USE SURVEY (MURREE - TOURIST POPULATION)**

		D	D	M	M	Y	Y	Checked by:	
Interviewer		Date							
Respondent (Name & Profession)							Survey Location:		
Origin of Respondent									
NIC #						-			
Contact Number									

1 Purpose of visit

1. Recreation		3. Official	
2. Business		4. Visit Relatives	

2 Origin of tourist

Location		Km travelled	
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3 Visiting with:

1. Family		3. Officials	
2. Friends		4. Alone	

4 How many times a year you visit Murree

1. More than once in a year		3. First Time	
2. Once in a year		4. Occasionally	

5 Mode of transport used

1. Own transport		4. Official	
2. Public transport		5. Hired	
3. On foot			

6 If answer to Q 5. is 1, 4 or 5 option then did you find parking easily?

1. Yes		2. No	
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7 How far you had to travel to your place of preference from the parking space?

1. Less than 05 min.		2. 5 to 10 min.		3. More than 10 min.	
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8 What is your level of satisfaction from parking?

#	Status of Facility	Poor	Fair	Satisfactory	Good	Excellent
1	Sufficiency of area					
2	Circulation space					
3	Width of vehicle space					
4	Condition of pavement					
5	No. of public toilets					
6	Sufficiency of lights					
7	Size of entrance					

9 If answer to Q 5. is 2nd option than how far you had to travel to your preferred location?

1. Less than 05 min.		2. 5 to 10 min.		3. More than 10 min.	
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10 What is your level of satisfaction from bus/wagon terminal? (Ask if answer to Q5. is 2nd option)

#	Status of Facility	Poor	Fair	Satisfactory	Good	Excellent
1	Sufficiency of area					
2	Circulation space					
3	Width of vehicle space					
4	Condition of pavement					
5	No. of public toilets					
6	No. of ticketing booths					
7	Size of entrance					
8	Size of waiting area					

11 What kind of tourist you are?

1. Nature loving		5. Shopping	
2. Adventure sports		6. Mountains /height lover	
3. Artistic (photography/painting)		7. Other	
4. Culture exploring		Other pls. specify	

12 Length of your usual stay at Murree?

1. Floating visitor		3. More than a night	
2. Over night stay		4. Week or more	

13 In case answer to Q. 12 is other then 1st option then where are you staying?

1. Relative or friend's house		3. Guest House	
2. Rest House		4. Hotel	

14 If answer to Q. 13 is 4th option then what is your level of satisfaction from hotel?

#	Status of Facility	Poor	Fair	Satisfactory	Good	Excellent
1	Size of room & bath					
2	Size of lobby					
3	Size of dinning hall					
4	Size of parking area					
5	Size of circulation area					
6	Size of vehicle space					
7	Size of entrance					

15 Land use related problems faced by you during your visit:

1. No tourist info./assistance center		6. Recreational facilities location	
2. Location & sufficiency of parking		7. Unorganized public transport	
3. Location of emergency facilities		8. Public facilities/amenities	
4. Location of filling stations		9. Less general items shops	
5. Clustering of hotels & shops		10. Other	Pls. specify

16 Why you prefer Murree?

1. Accessibility		3. Climate		5. Good public transport	
2. Scenery		4. Affordable		6. Family Resort	

17 Would you choose to pay more for a better facility and accessible facility?

1. Yes		2. No	
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18 Comments / Suggestions